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GAME READY DEBUTS ARTICULATED KNEE WRAP FOR POST-OPERATIVE RECOVERY

Game Ready introduces CPM-compatible solution for knees at American Academy of Orthopaedic Surgeons 2007 Annual Meeting in San Diego

Berkeley, Calif. – February 14, 2007 – CoolSystems Inc., dba Game Ready, today released a post-operative recovery system for knees, the Game Ready Articulated Knee Wrap. Now, patients prescribed Continuous Passive Motion (CPM) therapy after anterior cruciate ligament (ACL) repair or Total Knee Replacement surgery can take advantage of the Game Ready™ System's continuous cold therapy and intermittent compression.

The new Game Ready Articulated Knee Wrap is designed for orthopedic surgeons who want to help their patients recover from knee surgery, physical therapists and athletic trainers who want to treat patients unable to fully extend the knee, and for patients themselves who want to play an active role in their knee surgery recovery. Available by prescription only, the wraps are designed for use in conjunction with CPM therapy, a postoperative treatment used to help patients maintain and recover range of motion following joint surgery. The Game Ready Articulated Knee Wrap is form-fitting and flexible, allowing patients to bend the knee, so they can apply intermittent pressure and cryotherapy along with CPM. The Game Ready knee wrap is the only CPM compatible knee wrap to provide circumferential intermittent compression.

"We're in the business of helping patients recover, and our research and development team continually strives to discover new ways to help people get back to their normal lives as quickly as possible," said Tom Oliver, CEO of Game Ready. "In the case of serious knee surgery, patients often spend hours or full days in a CPM machine, so we created a wrap that can be used at the same time.."

Leveraging patented NASA technology, the Game Ready System delivers cold and compression to help people recover from injuries or orthopedic surgery when used as part of the RICE (Rest, Ice, Compression and Elevation) regimen, a standard of care in physical and post-operative recovery therapy.

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"We believe in the Game Ready System because it has intermittent compression as well as continuous cold therapy," said Dr. David Schneider an orthopedic surgeon at Cornerstone Orthopedics in Colorado. "Now we are excited that patients can utilize Game Ready while in a CPM."

The announcement, made today at the American Academy of Orthopaedic Surgeons 2007 Annual Meeting in San Diego, continues a history of innovation. Game Ready is featured in leading orthopedic clinics including Steadman Hawkins, Kerlan-Jobe, OrthoIndy, Santa Monica Sports Medicine Institute, Stanford Medical, Muir Orthopedic, and more.

About Game Ready:

Based in Berkeley, Calif., CoolSystems, makers of Game Ready, manufactures and markets vasopneumatic cryotherapy systems. The systems provide intermittent or cyclical compression while simultaneously delivering dry, cold therapy when applied to the affected area. The system can be operated with minimal training, and with its patented ergonomic wraps, adjustable temperature and compression levels, and its portable design, can be incorporated into a multitude of treatment protocols.

For public information, please visit www.gameready.com

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