



**For Immediate Release**

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**CoolSystems Inc. Ranked Number 95 Fastest Growing Company in North America on Deloitte's 2007 Technology Fast 500**

*Attributes its 1,835% Percent Revenue Growth to a broad adoption and advocacy among professional sports and an aggressive move into the post-operative space*

Berkeley, CA, October 31, 2007 — CoolSystems Inc. today announced that it ranked Number 95 on Deloitte's 2007 Technology Fast 500, a ranking of the 500 fastest growing technology, media, telecommunications and life sciences companies in North America. Rankings are based on percentage of fiscal year revenue growth over five years, from 2002–2006. CoolSystems Inc. grew 1,835% percent during this period.

CoolSystems Inc.'s President and CEO, Russ Harrison credits broad adoption and advocacy among professional sports teams and elite athletes; expanded application in rehabilitation and physical therapy; and an aggressive move into the post-operative space with the company's 1,835% revenue growth over the past five years. He said, "Game Ready has proven its mettle in the most competitive atmospheres, helping the world's top athletes get back in the game after injury and surgery. Our extension into post-operative recovery was a natural next step which has taken the company to the next level."

"To rank on Deloitte's Technology Fast 500, companies must achieve phenomenal revenue growth over five years," said Phil Asmundson, vice chairman, U.S. Technology, Media and Telecommunications, Deloitte & Touche USA LLP. "We applaud CoolSystems Inc. for being among the fastest growing companies in North America."

In addition to ranking on Deloitte's Technology Fast 500, CoolSystems Inc. ranked #4 in the in the medical/biotech group on the Silicon Valley Technology Fast 50, which is a ranking of the 50 fastest growing technology firms in Silicon Valley.

Overall, companies that ranked on the 2007 Technology Fast 500 had growth rates ranging from 253 to 79,060 percent over five years, with an average growth rate of 1,823 percent.

**Fast 500 Selection and Qualifying Criteria**

The Fast 500 ranks the fastest growing technology, media, telecommunications and life sciences companies in North America. It is compiled from Deloitte's 16 regional North American Fast 50 programs, nominations submitted directly to the Fast 500, and public company database research. Companies are selected based on percentage revenue growth from 2002 to 2006.

Entrants must own proprietary intellectual property or proprietary technology that contributes to a significant portion of the company's operating revenues or devote a significant proportion of revenues to research and development of technology. Using other companies' technology or intellectual property in a unique way does not qualify. Base-year operating revenues must be at least \$50,000 USD or \$75,000 CD, and current-year operating revenues must be at least \$5 million USD or CD. Companies must be in business a minimum of five years, and they must be headquartered within North America.

**About CoolSystems Inc.**

CoolSystems, Inc., maker of Game Ready, is based in Berkeley, California, and is registered as a medical device manufacturer with the State of California and the U.S. Food and Drug Administration.

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