

# G A M E R E A D Y™

## GAME READY™ PRODUCT FACT SHEET

- DESCRIPTION** The Game Ready System provides intermittent compression while simultaneously delivering adjustable cold therapy when applied to the affected area. The system can be operated with simple training and, with its patented anatomic wraps, adjustable temperature and compression levels and its portable design, can be incorporated into a multitude of treatment protocols. Combining space suit technology, medical research and sports know-how, Game Ready helps people come back from injury or surgery with the same advanced technology used by pro athletes.
- HOW IT WORKS** Fill the control unit with ice and water. Secure the appropriate body-part-specific wrap firmly around the injured area. Attach the wrap to the control unit via a connector hose, select one of four compression levels (including the option of no compression), choose a temperature range, and set the timer. Each dual-action wrap features an inner chamber for circulating ice water to deliver adjustable cold therapy and a separate outer chamber for air to provide intermittent compression.
- WHY GAME READY** RICE (Rest, Ice, Compression, Elevation) has long been used to treat acute and chronic injury and assist in orthopedic surgery rehabilitation. Game Ready conveniently and simultaneously applies the two elements of RICE that are hardest to manage – ice and compression. With its anatomically-designed wraps, the system delivers circumferential, adjustable cold therapy to most major joints without the mess of ice.
- PRODUCTS AND PRICING** The Game Ready System consists of a control unit, a connector hose, and body-part-specific wraps. A total of eight wraps are available to treat the ankle, knee (straight knee or articulated knee wraps are available), back, elbow, shoulder, wrist and hip/groin. Single and dual connector hoses are offered. Optional accessories include a control unit carry bag and a wrap bag. Systems begin at approximately \$2,400.
- WHO SHOULD USE IT** Game Ready can help:
- Athletes, active people and surgery patients – who want to play an active role in their recovery from musculoskeletal injury or in their post-operative rehabilitation.
  - Medical professionals – Orthopedic surgeons, physical therapists and athletic trainers who want to make it easier for patients and athletes to administer two important components of their post-operative or injury treatment protocol. Orthopedic surgeons prescribe Game Ready for patients as part of their post-operative care, typically as a two-week rental. Local durable medical equipment providers can administer Game Ready rentals and a growing number of insurance companies provide reimbursement.

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**FEATURES**      The Game Ready System includes:

<b>KEY FEATURES</b>	<b>BENEFITS</b>
Simultaneous cold therapy and compression	Enables convenient and simultaneous application of the two elements of RICE that are hardest to manage – ice and compression.
Four levels of intermittent compression	Allows the level of compression to be customized to the injury and individual.
Dual-action wraps with two separate internal chambers	Continuous, rapid circulation of ice water, combined with simultaneous delivery of air compression, throughout anatomically-designed wraps. Dual-action design enables delivery of circumferential, adjustable cold therapy and intermittent compression to most major joints, without the mess of ice.
Form-fitting, ergonomic wraps	Provides a close, comfortable fit for people of varied sizes, surrounds the injured area completely.
Control unit size of 16 inches (length) by 5.5 inches (width) by 8.5 inches (height)	Makes the lightweight unit highly portable and manageable.
Created in conjunction with NFL/NBA players and trainers	Designed with feedback and recommendations from the front lines of professional sports.
Developed by scientists and doctors using proprietary NASA spacesuit technology	Utilizes years of scientific research in controlling pressure and temperature in a flexible fabric.
One-year warranty, satisfaction guaranteed	Ensures functionality of unit, provides a no-risk trial.

**HISTORY**      As a designer for NASA and an inductee in the U.S. Space Foundation’s Hall of Fame, Game Ready’s founder helped pioneer the technology that controls pressure and temperature within spacesuits. He founded CoolSystems Inc. (makers of Game Ready) in 1998 with the belief that the principles of spacesuit technology could be used to develop an injury treatment system. The company consulted athletes, athletic trainers and doctors as it moved into the realm of sports medicine. Early prototypes were tested and designed with feedback from pro trainers and NBA and NFL players, including Jerry Rice and Steve Young. In 2002, Game Ready launched the first portable system that simultaneously delivers intermittent compression and adjustable cold therapy. The Game Ready System has since changed the way that thousands of teams, pro athletes and active people recover from injuries and surgery.

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