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May 1, 2014

To Our Valued Game Ready Customers:

Game Ready® has recently introduced a new Hand/Wrist Wrap in January of 2014. This wrap has been adopted in the marketplace as the new standard for treating hand, wrist and forearm injuries with Game Ready’s cold and active compression therapy. Due to the success of the Hand/Wrist Wrap, we have chosen to discontinue manufacturing and sales of the Wrist Wrap.

While minimal stock of the discontinued Wrist Wrap will be available for 3 to 4 months, we suggest transitioning into the use of the new Hand/Wrist Wrap, as the remaining Wrist Wraps will be without warranties. See below on product differentiation details.

	
<p>NEW! Hand/Wrist Wrap Part Number/REF: 590811-03</p>	<p><i>Discontinued May 2014</i> Wrist Wrap Part Number/REF: 501428-03</p>

If you or your customer should have any issues with an existing Wrist Wrap, please contact Customer Service directly via phone or email for assistance. Toll-free within the United States, Customer Service can be reached at 1.888.426.3732. If you prefer email, you may reach out to the team by emailing customerservice@gameready.com.

We would like to take the opportunity to thank our customers for your continued support of the Game Ready product line, and for providing feedback that helps shape the best products in the market. We look forward to serving your needs in the future.

Sincerely,

Amy Waterman
 Director of Product Management