

GAME READY®

GAME READY® PRODUCT FACT SHEET

DESCRIPTION	Based in Concord, CA, and founded in 1997, Game Ready® (CoolSystems, Inc.) is a best-in-class sports medicine and orthopedic medical device that helps athletes and patients recover faster from injury or orthopedic surgery. The system uses ACCEL® Technology to set a new standard in recovery, synergistically combining active compression and cold therapies in a revolutionary treatment system that gives healthcare providers the power to accelerate the body's natural repair mechanisms.
HOW THE SYSTEM WORKS	The revolutionary Game Ready System delivers ACCEL Technology (Active Compression and Cold Exchange Loop) through a complete range of ergonomic, dual-action wraps. Once the unit is prepared with ice and water, settings for pressure, temperature, and time are easily monitored and adjusted with the touch of a button or the turn of a dial. Game Ready's wraps feature a patented two-chamber design – one for air, one for water – enabling the integrated delivery of compression and cold therapies for each body part.
WHY THE SYSTEM WORKS	Immediately after suffering a musculoskeletal injury, the body initiates a series of physiological responses to defend surrounding tissues and to begin repairing the damage. While inflammation is a natural and necessary mechanism in this process, controlling it effectively can actually allow the body to enter the later stages of healing faster. Until now, the RICE (Rest-Ice-Compression-Elevation) principles have been used to passively control symptoms, moderating pain and swelling. Game Ready does more. Going beyond static cold and compression applications, ACCEL Technology mimics natural muscle contractions by increasing and releasing pressure while cooling the tissue – helping the body to proactively aid lymphatic function, encourage cellular oxygen supply, and stimulate tissue repair.
WHO SHOULD USE IT	Game Ready can help physicians, physical therapists, and athletic trainers who want to increase patient satisfaction by providing a comfortable, safe, and clinically proven therapy device to reduce pain and swelling without the side effects of medications. Athletes, patients in post-op rehab, and everyday active people should use Game Ready to improve their recovery from injury or surgery with an easy, convenient, and top-class treatment system.
PRODUCT & PRICING	The Game Ready System consists of a Control Unit, a Connector Hose, and a comprehensive range of ergonomically designed, body-part-specific wraps. Wraps are available for virtually every body part – Ankle, Half Leg Boot, Straight Knee, Articulated Knee, Hip/Groin, Back, Shoulder, Elbow, C-T Spine, Flexed Elbow, Wrist, and Hand/Wrist. Single and dual-connector hoses are offered. Optional accessories include a Control Unit Carry Bag, a Wrap Bag, a Rechargeable Battery Pack, and Storage Carts. Systems begin at approximately \$2,500 and the wraps range from approximately \$200 to \$485 each.

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G A M E R E A D Y[®]

KEY FEATURES

BENEFITS

Microprocessor-Enabled Control Unit

Uses ACCEL Technology to enable the simultaneous and integrated delivery of active compression and cold therapies.

Active Pneumatic Compression

Mimics natural muscle contractions, helping the body pump away edema while stimulating blood and oxygen delivery to the injury site.

Continuous Exchange Loop

Rapid circulation of ice and water actively removes heat and cools the injured tissue to reduce edema, muscle spasms, and pain.

Dual-Action, Circumferential Coverage Wraps

The patented two-chamber design – one for air, one for ice water – enables the integrated delivery of compression and cold therapies. Air pressure conforms the circumferential wraps to specific body parts for better surface contact.

Faster, Deeper, Longer-Lasting Intramuscular Cooling

Slows down cellular metabolism, helping the body to minimize secondary tissue damage, which enables a faster recovery.

Adjustable Set-Point Temperature Control

Provides consistent temperature across the wrap, improving patient comfort and safety.

Preset Protocols

Promotes patient compliance and reduces risk of injury by automating alternating treatment and “rest” times.

Digital Timer and Status Indicators

Temperature, pressure, and time status indicators provide clear information, making it easier to monitor and manage treatment conditions.

HISTORY

As a designer for NASA and an inductee in the U.S. Space Foundation’s Hall of Fame, Game Ready’s founder helped pioneer the technology that controls pressure and temperature within spacesuits. He founded CoolSystems, Inc. in 1997 with the belief that the principles of spacesuit technology could be used to develop an injury treatment system. The company consulted athletes, athletic trainers, and doctors as it moved into the realm of sports medicine. In 2002, Game Ready launched the first portable system that simultaneously delivers intermittent compression and adjustable cold therapy. Working with leading vets, trainers, and the U.S. Equestrian Team, the company expanded into the equine market in 2004 and into the canine market in 2008.

CONTACT

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